



Bridgestone to Supply Aircraft Radial Tires for the Mitsubishi Regional Jet - Supply of Bridgestone's Newest Technology Tires Expands to Regional Jets -

Bridgestone Corporation announced that it has been selected to supply aircraft radial tires for the Mitsubishi Regional Jet (MRJ) by Sumitomo Precision Products Co.,Ltd. as Landing Gear System Integrator, the next-generation regional jet under development by Mitsubishi Aircraft Corporation.

Bridgestone's aircraft tires are already being supplied for use on large aircraft with 100 or more seats, and the supply of tires for the MRJ, a regional jet in the 70- to 90-seat class, will further expand the scope of the company's aircraft radial tire business.

The tires that Bridgestone will supply for the MRJ feature the advanced radial construction known as Revolutionarily Reinforced Radial (RRR). The features and advantages of RRR, as well as the aircraft using RRR tires, are outlined below.

<Features and advantages of RRR>

1. Reduced fuel consumption and enhanced cost management

- 1) The advanced radial construction with high elastic modulus/strength cords makes the tires lighter, which contributes to improved fuel efficiency and therefore a reduced environmental burden.
- 2) The advanced radial construction also results in higher abrasion resistance, allowing for more landings of the aircraft before tire replacement, thus contributing to better cost control while maintaining quality.

2. Enhanced safety

Due to RRR construction, which has outstanding durability, these tires will offer further enhancements in safety when compared to tires that do not feature the RRR construction.

<Aircraft using RRR tires>

1. Aircraft in operation

- 1) Airbus A380 (In operation since October 2007)
- 2) Boeing 777-300ER operated by ANA (In operation since October 2008)

2. Aircraft that will be introduced in the future

- 1) Boeing 787 Dreamliner
- 2) Airbus A350 XWB

Moving forward, Bridgestone will work to further increase the market share of its RRR tires as well as its other aircraft radial tires, all while striving to make an ever greater contributions to customers.

Bridgestone Corporation,

Bridgestone headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

Bridgestone Middle East and Africa FZE

Bridgestone Middle East & Africa FZE (BSMEA) is the headquarters for the Middle East and Africa region. It was set up with the objectives of speeding up decision-making and action and of optimizing regional strategy by identifying market trends close to the customer and market.

Earning the trust and confidence of customers is more than just about supplying the best products. Bridgestone Middle East & Africa FZE aims to be the best corporate citizen that it can be. Community service is one way of giving back to society. BSMEA's plans include working together with police agencies, schools and the public sectors in the region by providing seminars to promote and encourage road safety and environmental awareness.

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